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## Press Release

### Florida AFL-CIO Labor2010 Ramping Up - Already Reaching Tens of Thousands of Florida's Workers Each Week

As Florida's primary election reaches its climax and campaigns across the state gear up for what promises to be a long and hard fought two months until Election Day, the Florida AFL-CIO and its affiliated unions are already mobilizing hundreds of union volunteers across the state, as part of the Florida AFL-CIO Labor2010 Program. This year's grass roots mobilization promises to be one of the most vigorous in recent years as the state federation works to educate tens of thousands of workers each week about their choice in the mid-term elections. The Labor2010 Program – launched by the Florida AFL-CIO and participating unions in July – is one of the largest voter mobilization efforts in the state, reaching union households daily through telephone, direct mail, worksite leafleting and door to door neighborhood walks.

"There has been a lot of talk about the historic efforts that went into the 2008 elections with most expecting lower voter participation in these mid-term elections. Florida's workers realize that there is even more at stake now than ever before. This is the time where we make the decision as to whether or not we will continue moving forward or if we will fall back into the disastrous policies of the past. Union members have really stepped up to the plate to help get the word out on the choice Florida's working families face in November, and this is just the beginning" says Florida AFL-CIO President Mike Williams. "We strive to connect personally with every single union member in the state of Florida."

The Florida AFL-CIO currently has established mobile call centers, providing cell phones for use by volunteers to reach members throughout the state. Phone banks are held on a daily basis in major cities and towns across the state, making over tens of thousands of calls a week. Neighborhood walks have been organized in nearly every county, and volunteers have reached union members at thousands of worksites across the state

"This election is critical for Florida's working families," Williams adds. "We are joining together and strengthening our ranks to battle against corporate America. As the November elections approach, union families will fight to elect working family champions who will work to rebuild both the state of Florida and the United States of America."

*The Florida AFL-CIO is a state federation of approximately 550 local labor unions and labor councils, representing 500,000 workers, retirees and their families. construction workers, health care professionals, classroom teachers, agricultural workers, hotel and restaurant employees, transportation workers, firefighters, law enforcement and correctional officers. We work to provide better lives for all of Florida's working families, members or not, through political and legislative action, grassroots mobilization and organizing new workers into Florida's labor movement.*

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